



Free Shade Trees For Your Neighborhood!

Your neighborhood group is eligible for free shade trees from Our City Forest's *Green Neighborhoods* program!

WHAT

Free 15- gallon shade trees with stakes and planting materials and...

Free project coordination & professional assistance including species selection, site assessments, planting permits, tree ordering & delivery, site prep, hands-on planting assistance, and tree care planning. In certain areas, auguring and cement-cutting, where necessary, may also be provided at no cost!

WHEN

Now

WHO

San José neighborhood groups and schools with 15 or more eligible tree sites (based on City specifications as assessed by OCF staff) will receive priority. Tree care agreements FOR EACH RESIDENCE requesting a tree must be submitted before a planting date can be scheduled. Property owners, unless physically unable, are expected to join with Our City Forest's trained volunteers to help with project planning, tree planting and ongoing tree care. All projects are supervised by professional staff.

WHERE

Eligible planting sites are public parking strips and public school grounds in San José. Every planting site must meet City specifications in order for a permit to be granted.

HOW

To apply, call Our City Forest at 99-TREES and request a simple 2-page tree grant application.

ABOUT OUR CITY FOREST

Our City Forest is a nonprofit tree planting organization serving the San José area. As a "one-stop shop", Our City Forest provides everything a neighborhood, business, city agency, park, school group or homeowner needs to ensure a successful, safe and legal tree planting.

Our City Forest removes the bureaucratic hurdles while leaving in the fun stuff for residents who want to get involved.

To qualify for free shade trees & tree planting services, recipients of trees must agree to care for the trees for a minimum of 3 years. City residents have the unique opportunity to engage in the community-building experience of receiving healthy trees, learning proper planting techniques and receiving training to ensure that their trees will thrive. After all, what's the point in planting a tree unless it lives long enough to provide badly needed shade, clean air and beauty for our neighborhoods?

See reverse side for more program information!

For more information, call

(408) 99-TREES

www.ourcityforest.org



WHAT IS OUR CITY FOREST ALL ABOUT?

MISSION

- ✓ The mission of Our City Forest is to cultivate a greener, healthier metropolis and a sense of community by mobilizing and involving Silicon Valley residents in the understanding, planting, care, and appreciation of the urban ecosystem, including its flagship, the urban forest.

GOALS & STRATEGIES

In 1994, Our City Forest launched the “One Million People, One Million Trees” campaign in response to the City of San José’s one million tree goal adopted in 1989. In 2006, the City adopted the United Nations Environmental Accords. Adopted strategies include:

- ✓ Increase community involvement in tree planting & tree care & related urban ecology activities
- ✓ Demonstrate & recommend best urban forestry practices
- ✓ Develop & train a dedicated & diverse Tree Amigo volunteer corps to uphold best practices
- ✓ Plant and steward trees using the highest professional standards
- ✓ Develop neighborhood, school, government, business and volunteer collaborative opportunities
- ✓ Increase public awareness of the value, benefits & needs of urban trees, vegetation, watershed, & other urban ecosystem elements
- ✓ Protect and enhance urban forests throughout Santa Clara County
- ✓ Achieve high tree survival rates through community-based stewardship
- ✓ Leverage funding – public & private – to support urban forestry & urban ecology programming

PROGRAMS – “One Million People, One Million Trees”

- | | |
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| ✓ Green Streets - free trees & help for neighborhoods | ✓ Green Neighborhoods - green living certifications |
| ✓ Tree Amigos - volunteer planting coach certifications | ✓ Tree Bank - tree nursery |
| ✓ Cool Schools - free shade trees for schools | ✓ Earth Day & Arbor Day Programs |
| ✓ Healthy Trees - early tree care | ✓ Tree Santa - trees for homebound |
| ✓ Trees for All - planting assistance for seniors & disabled | ✓ Eco-Silicon Valley – green living education & action |

ACCOMPLISHMENTS

- ✓ Donated/planted more than 40,000 15-gallon shade trees at schools, parks & streets
- ✓ Donated/planted 8,000 shade trees to 200 schools and 40 City parks
- ✓ Mobilized 100,000+ residents to participate in over 1,000 projects
- ✓ Developed a Tree Patrol program to track young trees for 3 years
- ✓ Developed a volunteer corps of 300 trained “Tree Amigos”
- ✓ Maintained a 90% tree survival rate – as audited by the City of San José
- ✓ Leveraged \$5 million in funding to serve local neighborhoods, parks & schools since 1993

SPECIAL AWARDS

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| ✓ 2002 Planting America’s Future Award
National Tree Trust, Washington, D.C. | ✓ 2003 Gold Leaf Award
International Society of Arboriculture |
| ✓ 1996 President’s Service Citationist Award
Points of Light Foundation, Washington, D.C. | ✓ 1995 Girl Scouts World of Outdoors
Girl Scouts of Santa Clara County |
| ✓ 1995 Clean Air Award Finalist
Santa Clara-San Benito American Lung Association | ✓ 1997 Community Enhancement Award
Peninsula Conservation Center Foundation |

Our City Forest is a 501(c)3 organization – your contributions are tax-deductible & appreciated!
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www.ourcityforest.org www.ecosiliconvalley.org

Information also available in Spanish, Vietnamese, Tagalog and Chinese